

CHOICE MAGAZINE LISTENING

SELECTED MAGAZINE ARTICLES, STORIES AND POETRY ON CASSETTES • FREE FOR THE BLIND • PROJECT OF LUCERNA FUND

For Immediate Release

November 15, 2010

Contact:

Paul Rabin: 516-503-0271

Editor in chief Sondra Mochson steps down from 'Choice' after 27 years; Associate editor Pamela Loeser is named her successor

PORT WASHINGTON, NY – Sondra Mochson, editor in chief of Choice Magazine Listening, a nonprofit organization that provides a free audio magazine anthology to people who are blind, visually impaired, physically disabled, or dyslexic, is retiring effective January 1.

The Port Washington resident, who has been with CML since 1983 and editor in chief since 2001, will be succeeded by Pamela Loeser of Baldwin, one of CML's two associate editors.

"After 27 years at CML, reading thousands of magazines, literary journals, and newspapers, it is still a thrill to find well-written, informative, provocative, soul-nurturing articles, short stories, essays, and poetry to share with our loyal subscribers. I feel confident that Pamela Loeser is ideally suited to carry on the work of this magnificent project. I am happy to continue to work at CML in a part-time capacity as we face the challenges ahead."

Launched in 1962, CML is supported by the nonprofit Lucerna Fund, created by LuEsther T. Mertz, a founder of Publisher's Clearing House. For nearly 50 years, CML has been providing the best in contemporary periodical literature to people with disabilities. Material selected by CML's editors is recorded, unabridged, by professional narrators and distributed, free of charge, to a national audience. Issues are often filled with the works of award-winning writers, and eligible subscribers receive 48 hours of listening each year.

Ms. Mochson had a 15-year career as a copy editor, associate editor and managing editor at such publishing companies as Harcourt Brace, Macmillan, and McGraw-Hill, before joining CML as associate editor in 1983. She was promoted to editor in chief in January 2001 following the retirement of Doris Fields. "It was a joy to work with Doris for so many years and an honor to continue in her footsteps, she said. "Since becoming editor, I have been fortunate to work with dedicated staff members and talented editors. It was truly a labor of love."

Before joining CML 10 years ago, Ms. Loeser had her own freelance copyediting business for 17 years. "As Choice Magazine Listening approaches its 50th anniversary, it continues to grow and change with the times," Ms. Loeser said, "but the one thing that will never change is the exceptional writing our subscribers have come to count on. I'm so proud to be part of this unique audio magazine."

For more information about Choice Magazine Listening (www.choicemagazinelistening.org), please contact Paul Rabin, 516-503-0271 (psrabin@verizon.net).
